

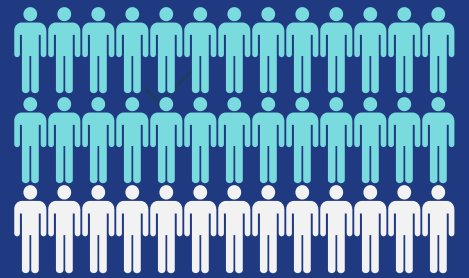


SKI PASS KIOSKS

Improve customer experience...

67%

Of people prefer self-service over speaking to a company representative



Kiosk Benefits



INCREASED REVENUE

Self-serve kiosks reduce ordering time and increase order accuracy. Kiosks are also proven to be better at upselling.



COST SAVINGS

Cost savings are achieved by reducing staff or increasing revenue by shifting staff to marketing or other strategic roles.



DATA ANALYTICS

Botrow kiosks can track a host of demographic and other behavioural data that can be used for retargeting.



LIABILITY REDUCTION

Business liability is reduced by requiring customers to accept a waiver prior to making their purchase.



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